

MILANO DIGITAL WEEK 2019

Workshop - Optimization of business processes in the age of digitalization.

March 15th 2019

Milan, February 11th, 2019 - Milan Digital Week 2nd edition- from March 13th to 17th 2019 - represents an overview of opportunities for the development of our city and its entrepreneurial spirit. After having connected the city digitally and physically through the engagement of more than 250 companies and over 400 initiatives - including debates, seminars, exhibitions, performances, shows and workshops - a new appointment with a wide spread schedule is back.

The initiative is promoted by the Municipality of Milan - Department of Digital Transformation and Civic Services, and created by Cariplo Factory, IAB - Interactive Advertising Bureau, Hublab and MEET - International Center for Digital Culture.

The main subject of 2019's edition is Urban Intelligence, declined in the unlimited technologies and applications that are revolutionizing not only the city but the entrepreneurial formulas of businesses that enrich and contribute to the community improvement.

With a workshop entirely focused in the digitalization of companies we want to present a range of solutions designed to optimize everyday workflows with corporate intelligence.

Implementation of enterprise digitalization means focusing on your company's future and we want you to see us as a partner in the process no matter what's your size. On the path of optimization and preparation for the digital future we will stand by your side providing you with a decisive competitive advantage.

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